York Country Club POD system

2020 Membership Promotion

The intention of this program is threefold:

- 1: Increase membership at YCC
- 2: Decrease dues for current and new members
- 3: Increase revenue for YCC

Do these items interest you???

Do you know a couple individuals who would like to join YCC???

Join as a FULL golf member for as little as \$100/month!* That is a savings of 42%!! *dependent on a full POD. \$25 minimum still apply

YCC POD Rules and Regulations

Each POD must consist of one current "member" of YCC in good standing, and up to (2) non-members of YCC. A minimum of (2) individuals and a maximum of (3) individuals will comprise a POD. A non-member can be ANYONE not currently in any membership level within YCC, regardless of how long they have not been part of the YCC membership.

As each current member adds more non-members to their POD, the cost of membership decreases for each member of the POD.

Each POD will last 36 months from the origination date, and the price of membership will be LOCKED IN for the entirety of the term. If there is an addition (if applicable) or subtraction of a participant within the POD during the term, membership pricing will adjust to corresponding level for the remainder of the term based on origination date. Subtractions from a POD due to long-term illness, death, change of residence, etc. will be discussed by the board on a case by case basis and the remaining POD members will have a grace period to potentially refill their POD if they so choose.

Each member of the POD will sign a written agreement to maintain their status within the POD for length of the term and lock in pricing for the duration of the term. All non-POD members at YCC (full golf and potentially social) will be subject to potential yearly dues increases as the board of directors sees fit. Members within a POD system are not subject to those increases over the course of their term. All members (POD and non-POD) are subject to assessments as the board sees fit.

The \$25/monthly minimum will still apply to the appropriate membership and will be in addition to the membership pricing.

See attached sheet for pricing for each membership level.

As an incentive, If a current member initiates a POD anytime between Sept 20, 2019 and Dec 31st, 2019, the new non-members within the POD will only pay their \$100 stock fee, have their initiation fee waived, the \$25 minimum waived, and owe NO dues for the remainder of 2019. The POD will begin its "origination"

date on Jan 1, 2020 and membership dues/\$25 monthly minimum will begin on that date.

POD's will be limited on types of memberships. In-county golf membership POD's will encompass: full membership levels, single memberships, young professional memberships, junior memberships, and senior memberships. Out-of-county POD's will be limited to just out-of-county memberships/individuals. Social membership will remain the same. POD's will not be available for social members at this time.

At the conclusion of their 36 month term, each member of the POD will have two choices: Return to full member pricing at their respective membership level, or initiate a new POD with non-members who have not had any YCC membership status for at least 1 calendar year prior to new POD starting.

If a member of a POD decides to forfeit continued membership after the term of their POD expires, they must wait one (calendar) year before applying for a new POD membership. They also will be subject to a \$100 stock fee and \$500 initiation fee before they will be accepted for re-membership

Early termination of a POD will result in all members either returning to their corresponding membership level pricing, or paying "POD" rates for the remainder of their 36 month term. This will be dependent upon the circumstances and a decision will be made by the board accordingly.

**Disclaimer: This document is by no means exhaustive, but gives the base rules regarding the POD membership system. Any discrepancies/matters/issues concerning POD's and membership not covered within these rules and regulations will be discussed by the Board of Directors and decided upon as needed.

YCC POD system

Type of POD	Monthly Price	Yearly Price	YCC Profit	%Discount
FULL + 0 (BASE)	170	2040	2040	-
FULL + 1	133.33	1600	3200	-22%
FULL + 2	100	1200	3600	-42%
SINGLE + 0 (BASE)	160	1920	1920	-
SINGLE + 1	125	1500	3000	-22%
SINGLE + 2	91.66	1100	3300	-43%
SENIOR	Same as SINGLE			
YOUNG PROF + 0 (BASE)	135	1620	1620	-
YOUNG PROF + 1	116.66	1400	2800	-14%
YOUNG PROF + 2	83.33	1000	3000	-39%
JUNIOR + 0 (BASE)	108.33	1300	1300	-
JUNIOR + 1	91.66	1100	2200	-16%
JUNIOR + 2	75	900	2700	-31%
			402.75	
OUT OF COUNTY + 0 (BASE)		483.75	483.75	-
OUT OF COUNTY + 1		430	860	-12%
OUT OF COUNTY + 2		376.25	1128.75	-23%

example: A FULL members chooses a "junior" and a "young professional" who are both non-members to join thier POD. The pricing would be as follows:

FULL: \$100/month JUNIOR: \$75/month YOUNG PROFESSIONAL: \$83.33/month